

# THE ART OF CONTENT



Join the Cafe. Create Buzz. Get Attention. Move Minds. Win with Content.  
**12 Fast Track Ideas to get Started with Organic Communications.**



Superb-fantastic as usual" CEO Global IT Giant

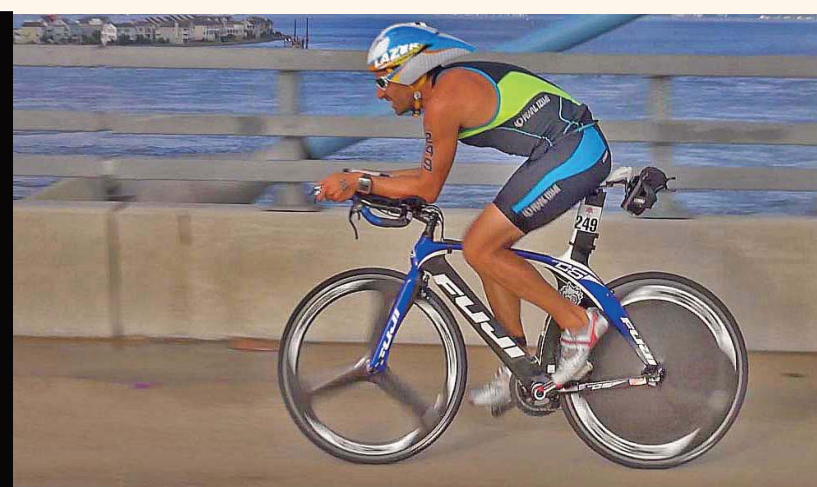
### 1. Be Meeting Strong

Business Theater needs strong thematics, stagecraft, choreography and superb projection Imagery. And an experienced partner to bring savings and sure delivery.



### 2. Create an "Indie" Culture

Produce "independent video style"-Viral, Documentary, ENG and website productions. Release organically in emails, mobile, and on Social Networking.



### 3. Small Super Camera's

Events can be covered with small advanced HD Camera's now allow videographers to work low profile and acquire more scenes and interviews to build a dynamic story.



### 4. Make Meetings Smarter

For small meetings or sales presentations add content-superb graphics, talent, interactivity, infographics, live coverage, reports modest stage upgrades and organize with the passion.



### 5. 4K Sharpen Your Image

4K-5K Red Epic Cameras create astounding images. Your viewers will perceive the real difference. Smart marketers use this organic (real) imagery across promotions.



### 6. Still Frames from Video

We will edit right off of your HD Video ready for you to publish in all your marketing communications. The organic match of the video and photo's is realized by viewers.



### 7. The "People" are the Story

Every organization, institution, corporation is driven by it's people. This story is the best approach to marketing. I have done hundreds of interviews on motivation and success.



### 8. Portable Stages Anywhere

Murals that travel in a box go anywhere in the world. Mounted with stage lighting your environmental creation made for your event folds back into box for your next event site.



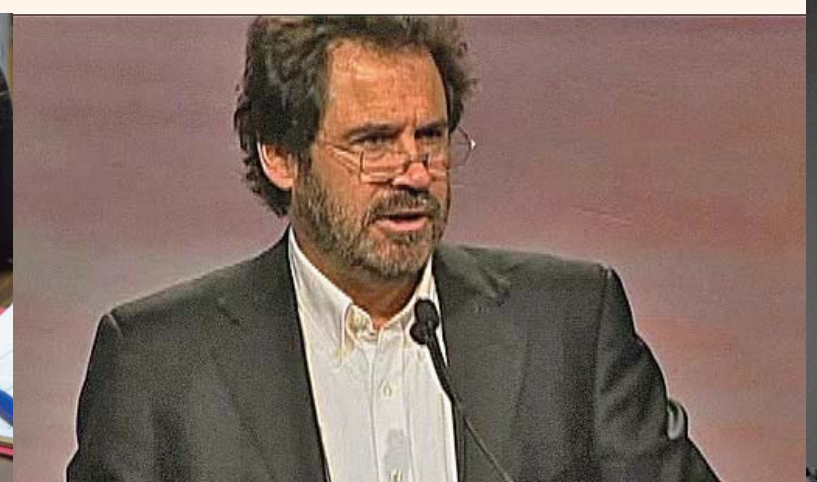
### 9. Broadway is Yours

We have long-time partner in NY a Staging Company. They supply tech and gear for business, museums, 3D Mapping of Architecture (above) and international stage tours.



### 10. Charity is Rewarding

An autistic school, PSA's, women's resource, group, the homeless. Helping support awareness has become good business. And a good way to live life. Join me in helping children.



### 11. Think Hollywood

I have produced many celebrity and motivational guests for events. Even an American President. Deals can be made. The experience has a powerful effect.



### 12. International Experience

Cultures and business requires experience. The content has to be appropriate. I have traveled and worked in 30 countries and I am a willing student learning the new worldwide dynamic.

The Art of Content is an approach to excite, inform and visualize your business creativity. Organic communication is the natural flow "in the moment" response to your marketplace. The capture of events, product promotion, strategy and the sharing of your thought process. To get the attention of today's media-savvy audiences you need a stream of production content projection starting now.

## New Eyes Productions

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